



San Diego
International
Sister Cities
Association



2021 Retreat

January 30, 2021
11:00am-1:00pm

Welcome- Dr. Mike
SCI Update

So. Cal Updates- Kathleen Roche Tansey

Friendship cities update

Priorities 2021-2022- all

Membership drive virtual meeting

Trade, cultural exchanges and tourism support ideas- all

City Council partnerships- Don

- Need for more interaction and ownership
- ED&IR

Restaurant PR videos- Steven S.

SanDISCA Exemplary awards for outstanding service

- Increased PR and Marketing
- Scholarship Awards

Call with SC Mayors -Don

- Greetings letter

International Affairs Board

Alcala, Spain – Jeonju, South Korea – Taichung, Taiwan – Yokohama, Japan – Tijuana, Mexico - Leon, Mexico
Perth, Australia – Vladivostok, Russia – Campinas, Brazil – Panama City, Panama – Tema, Ghana – Warsaw, Poland
Cavite, Philippines – Edinburgh, Scotland – Jalalabad, Afghanistan – Yantai, China